

THE FIRST ROGUE WITH e-POWER IN CANADA

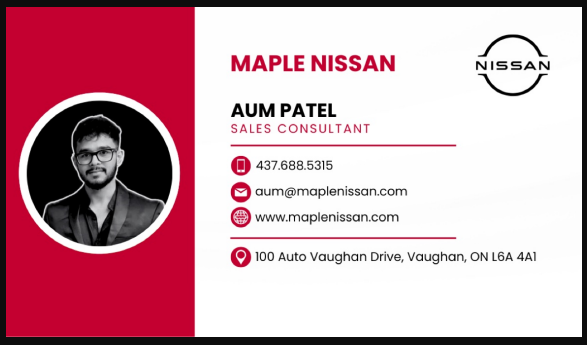
2027 ROGUE HYBRID

The Rogue that drives like an EV and never needs a plug.

The 30-second verdict: an EV drive with a gas tank. No plug, no waiting, no range worry. AWD and 225 hp on every trim.

225 hp, dual-motor AWD, 6.2 L/100 km combined*, from $39,998

Named to the 2026 Wards 10 Best Engines & Propulsion Systems list. SR arrives first (fall 2026); SV, SV Premium and Platinum follow in early 2027.



Your guide, from Aum Patel, Sales Consultant at Maple Nissan, 100 Auto Vaughan Drive, Vaughan, ON, 437-688-5315, aum@maplenissan.com, DM @aum_autoworld

THE PLOT TWIST

How e-POWER actually works. In plain words

In a normal hybrid, the gas engine and the motor take turns driving the wheels. Here, that never happens. The **electric motors drive the wheels, 100% of the time**. The 1.5-litre turbo engine only makes electricity for a small battery. It never touches the wheels, it often just switches off, and there is no gearbox shifting underneath you.



The e-POWER engine: a generator, not a drive motor.

GAS ENGINE works as a generator → **BATTERY** stores electricity → **ELECTRIC MOTORS** front + rear → **WHEELS** driven 100% electric

The engine never drives the wheels. The motors do.

The numbers, at a glance

e-POWER Rogue	**225 hp**
Gas Rogue	**201 hp**

The CVT is gone, because there is nothing left for it to do. The gas Rogue stays on sale alongside it.

Fuel use (L/100 km, lower is better)

City	**5.9**
Highway	**6.6**
Combined	**6.2**

* Nissan estimates, pending NRCan confirmation.

No plug. Ever. Fill up and go.	**AWD standard.** Every trim, no upcharge.	**Quiet by design.** Cabin stays calm.	**Proven since 2016.** 2M vehicles, 68 countries.

Also new on the hybrid

No S. No Rock Creek. Every hybrid starts at a well-equipped SV. The new SR is the sporty one.	**New colours.** Horizon Blue on every trim, Alpine on SR and Platinum, Aurora Dune Pearl and a Gray interior on Platinum only. Black-roof two-tone on SV Premium, SR and Platinum. Metallic and pearl +$250, two-tone +$795.

MEET THE LINEUP

Four trims, one powertrain, one AWD system. The price steps buy comfort, screens and tech, never the engine. Prices are Canadian MSRP; selling prices include $2,080 freight & PDI, the $100 A/C charge and up to $621 in dealer fees, before taxes and licensing.

SV Hybrid AWD, "The smart one"

MSRP $39,998

Best for: the buyer who wants the hybrid, the AWD and the safety at the lowest price.

Selling price $42,845

Arrives early 2027

- 225 hp e-POWER, dual-motor AWD and e-Pedal. Instant, quiet pull in any weather, no plug ever, and one-pedal ease in traffic
- Drive/Terrain modes (STD, ECO, SPORT, SNOW, OFF ROAD, PERSONAL). Dial the car in for snow days or dirt roads
- Twin 12.3" screens with wireless Apple CarPlay & Android Auto. Your phone on the dash, no cables
- Heated seats and steering wheel, 8-way power driver seat. Winter mornings, sorted
- ProPILOT Assist and Safety Shield 360. The car watches your blind spot, your lane and the car ahead
- 18" alloys, LED headlights, wiper de-icer, remote start. See clearly, and start warm from inside the house

SV Premium Hybrid AWD, "The comfortable one"

MSRP $42,998

Best for: families who want the moonroof, the leatherette and the hands-free tailgate. (+$3,000 over SV)

Selling price $45,845

Arrives early 2027

- Everything in SV, plus:
- Panoramic moonroof and roof rails. The cabin feels open, and weekend gear has a home
- TailorFit leatherette seating. Comfier, and wipes clean after kids and dogs
- Power tailgate. Opens at a button press when your hands are full
- Qi2 magnetic wireless charging pad. Drop your phone on, it charges, no cables
- Driver seat 2-way power lumbar support. Your back, supported on long drives

SR Hybrid AWD, "The sporty tech one"

MSRP $47,998

Selling price $50,845

Best for: the driver who wants the big screens, the 360° camera and the blacked-out look. (+$5,000 over SV Premium)

Arrives FIRST, fall 2026

- Everything in SV Premium, plus:
- Twin 14.3" screens with Google built-in. Maps, voice and apps, big enough to read at a glance
- 3D around-view monitor with invisible hood view. Park anywhere without guessing where the curbs are
- ProPILOT with hands-off traffic jam support and auto lane change. The highway commute mostly drives itself
- 19" aero wheels and the blacked-out SR look. It looks fast standing still
- Front and rear parking sensors, rear auto braking, memory seat and mirrors. It fits the driver, and stops itself if you miss something
- SiriusXM, connected services and Wi-Fi hotspot trials. Music, remote start from your phone, internet for the kids

Platinum Hybrid AWD, "The full house"

MSRP $50,998

Selling price $53,845

Best for: the buyer who wants everything Nissan makes for this car. (+$3,000 over SR)

Arrives early 2027

- Everything in SR, plus:
- Bose 10-speaker audio. Your music, concert-hall clear
- Head-up display. Speed and directions on the windshield, eyes on the road
- Climate-controlled front seats. Heated in winter, cooled in summer
- Dual Qi2 charging pads, rain-sensing wipers, auto-dimming mirror. Two phones charging, wipers that think for themselves
- Ambient multi-colour lighting, 4-way power passenger seat. The cabin feels like a lounge at night
- Front-centre airbag. One more layer of protection between the front seats

If screens and parking confidence matter, the SR step is worth it. Otherwise SV Premium is the sweet spot.



Inside the SR and Platinum: twin 14.3" screens with Google built in, and a ProPILOT view of the road around you.

HEAD-TO-HEAD

Same engine, same AWD, same 225 hp everywhere. What changes is comfort, screens and tech.

Feature	SV	SV Premium	SR	Platinum
MSRP	$39,998	$42,998	$47,998	$50,998
Selling price	$42,845	$45,845	$50,845	$53,845
Wheels	18"	18"	19"	19"
Centre touchscreen	12.3"	12.3"	14.3"	14.3"
Digital dashboard	12.3"	12.3"	14.3"	14.3"
Google built-in			Yes	Yes
Panoramic moonroof		Yes	Yes	Yes
Leatherette seating		Yes	Yes, quilted	Yes, quilted
Power tailgate		Yes	Yes	Yes
360° camera			Yes	Yes
Hands-off traffic jam assist			Yes	Yes
Parking sensors			Yes	Yes
Bose 10-speaker audio				Yes
Head-up display				Yes
Ventilated front seats				Yes
Dual wireless chargers				Yes
ProPILOT Assist	Yes	Yes	Yes + hands-off	Yes + hands-off
Heated seats + wheel	Yes	Yes	Yes	Yes
Dual-motor AWD	Yes	Yes	Yes	Yes

The price ladder

SV Hybrid AWD	**$39,998**	+$3,000 to SV Premium
SV Premium Hybrid AWD	**$42,998**	+$5,000 to SR
SR Hybrid AWD	**$47,998**	+$3,000 to Platinum
Platinum Hybrid AWD	**$50,998**	the full house

CHEAT SHEET

Buy this if…

- **You want the hybrid at the lowest price:** SV. You lose nothing under the hood.
- **You want the family comfort pack:** SV Premium, moonroof, leatherette, power tailgate.
- **You want it first, and you love tech:** SR, first in showrooms (fall 2026), twin 14.3" screens, 360° camera.
- **You want the best of everything:** Platinum, Bose, head-up display, ventilated seats.

How to tell them apart at a glance

- **Wheels:** 18" = SV or SV Premium, 19" with aero covers = SR or Platinum.
- **Roof:** no moonroof = SV, panoramic moonroof = SV Premium and up.
- **Face:** SR wears the SR badge with a dark satin graphite grille, Platinum wears the PLATINUM badge.
- **Inside:** 12.3" screens = SV family, twin 14.3" screens with Google = SR and Platinum.

Questions customers always ask

Do I plug it in? No. It makes its own electricity from gas. No charger, no cable, no waiting.

Is AWD really standard? Yes. Every trim, no extra charge. Two motors, one per axle.

When can I get one? SR lands fall 2026. SV, SV Premium and Platinum follow in early 2027.

Is this the same as the old Rogue Hybrid? No. The 2017–2019 hybrid was conventional. This is e-POWER. Fully electric drive.

What does it cost to run? About 6.2 L/100 km combined (estimated)*. And no charging costs at all.

Scan to chat about this car. Your phone camera opens WhatsApp with the message already written.

Come see it. And talk to a professional about it. Aum Patel, Sales Consultant, Maple Nissan, 100 Auto Vaughan Drive, Vaughan, ON, 437-688-5315, aum@maplenissan.com, DM @aum_autoworld

Chat on WhatsApp

* Fuel economy: 5.9 city / 6.6 highway / 6.2 combined L/100 km are Nissan internal-testing estimates (SR grade) targeted for 2027 NRCan ratings and subject to NRCan confirmation. Prices are Manufacturer's Suggested Retail Prices (MSRP) at time of publication and may change; MSRP excludes destination and handling, taxes, title, licence and options. Selling prices include $2,080 freight & PDI, the $100 A/C charge and up to $621 in dealer fees. Features per the Nissan Canada 2027 Rogue Hybrid Vehicle Price Ordering Guide; see dealer for details.

Prepared by Aum's Auto World for customers of Maple Nissan. Nissan, Rogue, e-POWER, ProPILOT, Safety Shield and TailorFit are trademarks of Nissan.