

THE MID-SIZE PICKUP BUILT FOR THE TRAIL

2027 FRONTIER

PRO-4X

A V6, a locking rear diff, and Bilstein shocks. No turbos, no plugs, no fuss.

The 30-second verdict: for 2027, every Frontier Canada gets is a PRO-4X, and it arrives ready for the trail. 310 hp V6, locking rear differential, Bilstein shocks, and a spray-in bedliner, standard.

310 hp, 6,680 lbs towing, 14.0 / 11.5 L/100 km, from $56,998

Three trims, all Crew Cab 4x4. The 5 ft bed comes standard; the 6 ft bed comes on the Luxury long wheelbase. Alpine Metallic is new for 2027; Citrus Strike is gone.

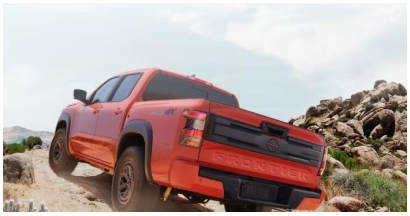


Your guide, from Aum Patel, Sales Consultant at Maple Nissan, 100 Auto Vaughan Drive, Vaughan, ON, 437-688-5315, aum@maplenissan.com, DM @aum_autoworld

THE TRUCK, IN PLAIN WORDS

What PRO-4X actually buys you

PRO-4X is not a sticker pack. It is the off-road hardware, fitted at the factory. A **3.8-litre V6 with 310 hp** and a 9-speed automatic. **Bilstein off-road shock absorbers** for rough ground. An **electronic locking rear differential** that forces both rear wheels to turn together when one loses grip. A two-speed transfer case with 4-HI and 4-LO, plus Hill Descent Control for steep drops. Underbody skid plates guard the front, the transfer case and the fuel tank, and the bed comes spray-in lined with a Utili-track tie-down system and a trailer hitch, standard.



The PRO-4X, from the Nissan Canada 2027 Frontier VPOG.

Towing, by bed (lbs, higher is better)



The short bed tows more and carries more (1,200 lbs payload vs 1,050 lbs). The long bed trades a little of both for a foot of cargo room.

Fuel use (L/100 km, lower is better)



Fuel figures per the Nissan Canada 2027 Frontier VPOG, same on every trim. No combined figure is published in the VPOG, so none is printed here. Fuel tank: 80 litres.

V6, no turbo. 3.8 litres, 310 hp.	**Locking rear diff.** Standard on every trim.	**Bilstein shocks.** Built for rough ground.	**Crew Cab, 5 seats.** Family and crew, covered.

Also new for 2027

New for 2027. Alpine Metallic joins the colour list. Door handles are now MIC Black on every grade. Citrus Strike is gone.	**Colours and pricing.** Afterburn Orange, Boulder Gray Pearl, Super Black, Glacier White, Alpine Metallic. Metallic and pearl +$300, solid colours no charge. Charcoal cloth on PRO-4X, charcoal leather with Lava Red stitching on Luxury.

MEET THE LINEUP

Three trims, one engine, one drivetrain, one cab. The price steps buy leather, sound, navigation and bed length, never the powertrain. Prices are Canadian MSRP as labelled in the Nissan Canada 2027 Frontier VPOG; taxes and licensing are extra. See your dealer for selling prices.

PRO-4X SWB, "The trail-ready one"

MSRP $56,998

Canadian MSRP

Best for: the buyer who wants the full off-road truck at the lowest price.

5 ft bed. About 20% of the mix.

- 3.8L V6, 310 hp and 281 lb-ft, 9-speed automatic. Real truck power, no turbo, no hybrid complexity
- Electronic locking rear differential and Bilstein off-road shocks. Grip when one wheel leaves the ground
- Hill Descent Control and a 4-HI / 4-LO transfer case. Steep trails handled at a crawl
- Intelligent Around View Monitor with off-road mode. See the rocks under the bumper
- Spray-in bedliner, Utili-track system and trailer hitch. Load it, tie it down, tow it
- 12.3" touchscreen with wireless Apple CarPlay and Android Auto. Your phone on the dash, no cables
- Heated cloth seats with Lava Red stitching, heated leather steering wheel. Winter mornings, sorted
- Auto tilt and slide moonroof. Open air over the trail
- Driver-assist safety: blind spot warning, rear cross traffic alert, auto emergency braking, lane departure warning. The truck watches what you cannot see
- 120V outlets in the bed and the centre console. Power tools and coolers at the campsite

PRO-4X Luxury SWB, "The comfortable one"

MSRP $59,998

Canadian MSRP

Best for: the buyer who wants leather, big sound and navigation on the short bed. (+$3,000 over PRO-4X)

5 ft bed. The most common build (45% of the mix).

- Everything in PRO-4X, plus:
- Fender premium audio with 10 speakers and dual subwoofers. Concert sound, with a smaller under-seat bin
- Leather front and rear seats with Lava Red stitching. Comfier, and wipes clean after kids and dogs
- Nissan Door-to-Door Navigation. Directions that follow you from the door to the trailhead
- Traffic Sign Recognition. The speed limit, on the dash, where you can see it
- Homelink and auto-dimming mirror. The garage door and the glare, handled

PRO-4X Luxury LWB, "The long-bed hauler"

MSRP $60,598

Canadian MSRP

Best for: the buyer whose cargo matters more than a tight turning circle. (+$600 over Luxury SWB)

6 ft bed. The long wheelbase (35% of the mix).

- Everything in Luxury SWB, plus:
- 6 ft bed, replacing the 5 ft bed. A full foot of extra cargo room
- Longer wheelbase, 3,550 mm vs 3,200 mm. A steadier ride, a wider turning circle
- Towing 6,380 lbs and payload 1,050 lbs. Slightly less than the short bed, honestly stated

If the bed matters more than the trail, the long bed is worth it. Otherwise the Luxury short bed is the sweet spot.



The PRO-4X, climbing. Photo from the Nissan Canada 2027 Frontier VPOG.

HEAD-TO-HEAD

Same engine, same drivetrain, same cab everywhere. What changes is comfort, sound, navigation and bed length.

Feature	PRO-4X	Luxury SWB	Luxury LWB
MSRP	$56,998	$59,998	$60,598
Bed	5 ft	5 ft	6 ft
Wheelbase	3,200 mm	3,200 mm	3,550 mm
Overall length	5,338 mm	5,338 mm	5,692 mm
Towing	6,680 lbs	6,680 lbs	6,380 lbs
Payload	1,200 lbs	1,200 lbs	1,050 lbs
Engine	3.8L V6	3.8L V6	3.8L V6
Power	310 hp	310 hp	310 hp
Torque	281 lb-ft	281 lb-ft	281 lb-ft
Transmission	9-speed AT	9-speed AT	9-speed AT
Drivetrain	4x4	4x4	4x4
Fuel, city / hwy	14.0 / 11.5	14.0 / 11.5	14.0 / 11.5
Wheels	17" alloy	17" alloy	17" alloy
Centre touchscreen	12.3"	12.3"	12.3"
Seating surfaces	Cloth	Leather	Leather
Audio	6 speakers	Fender 10	Fender 10
Navigation		Yes	Yes
Traffic sign recognition		Yes	Yes
Homelink		Yes	Yes
Auto-dimming mirror		Yes	Yes
Moonroof	Yes	Yes	Yes
Around View Monitor	Yes	Yes	Yes
Locking rear diff	Yes	Yes	Yes
Bilstein shocks	Yes	Yes	Yes

The price ladder

PRO-4X SWB	**$56,998**	+$3,000 to Luxury SWB
PRO-4X Luxury SWB	**$59,998**	+$600 to Luxury LWB
PRO-4X Luxury LWB	**$60,598**	the long bed, fully loaded

CHEAT SHEET

Buy this if…

- **You want the off-road truck at the lowest price:** PRO-4X SWB. You lose nothing under the hood.
- **You want leather, big sound and navigation:** Luxury SWB, the most common build.
- **You haul long cargo:** Luxury LWB, the 6 ft bed, with slightly lower towing and payload.

How to tell them apart at a glance

- **Bed:** 5 ft = short wheelbase, 6 ft = long wheelbase.
- **Seats:** cloth with Lava Red stitching = PRO-4X, leather = Luxury.
- **Sound:** 6 speakers = PRO-4X, Fender premium audio = Luxury.
- **Colour:** Alpine Metallic is new for 2027. Citrus Strike is gone.

Questions customers always ask

Is there a 2WD or King Cab Frontier for 2027? No. The VPOG lists Crew Cab 4x4 PRO-4X only.

Can it tow my trailer? Up to 6,680 lbs on the short bed, 6,380 lbs on the long bed. Check your trailer weight first.

What does it cost to run? 14.0 L/100 km city, 11.5 highway, per the VPOG. 80 litre tank.

Is the Luxury worth $3,000? For leather, Fender sound, navigation and sign recognition, yes, if you live in the truck. Otherwise the base PRO-4X loses nothing that matters off-road.

When can I get one? Ask Aum about current availability. The VPOG shows production from August 2026.

Scan to chat about this car. Your phone camera opens WhatsApp with the message already written.

Come see it. And talk to a professional about it. Aum Patel, Sales Consultant, Maple Nissan, 100 Auto Vaughan Drive, Vaughan, ON, 437-688-5315, aum@maplenissan.com, DM @aum_autoworld

Chat on WhatsApp

Prices are Manufacturer's Suggested Retail Prices (MSRP) at time of publication and may change; MSRP excludes destination and handling, taxes, title, licence and options. Metallic and pearl colours +$300. Features and specifications per the Nissan Canada 2027 Frontier Vehicle Price Ordering Guide (MY27 Frontier Pricing VPOG EN V1); see dealer for details. Curb weight is listed as TBD in the VPOG and is not printed here.

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